

ABOUT JDC EVENTS

JDC Events is an event design company that strengthens organizations through developing strategic live and digital events. With so many live events pivoting to a virtual environment, a common question is, "How can we offer an effective digital experience that captures the spirit of coming together face-to-face?" Our team designs virtual experiences that creatively reflect in-person environments, while offering engagement that meets your business objectives.



OUR DIGITAL EVENT SERVICES

JDC offers a single stream solutions approach that provides unique customization and management. Our team of Certified Meeting Professionals (CMP) and Digital Event Strategists (DES) deliver engagement through design, format, content management and event production. Whether a webcast, webinar or large-scale conference featuring keynotes, breakouts, networking and exhibitions, our team delivers engagement and environments that advance your mission.

Strategy

- ✓ Purpose and Design
- ✓ Platform Sourcing
- ✓ Security and Accessibility

Content Development and Speaker Management

- ✓ Speaker Procurement, Onboarding and Management
- ✓ Platform Customization
- ✓ Training Videos and Production

Attendee Matching for Next-Level Networking

- ✓ Create and Implement Meaningful Interactions

Chat During Live and Pre-Recorded Sessions

- ✓ Strategy of Event Interactions
- ✓ Implementation and Monitoring

Sponsorships

- ✓ Design of Sponsor Levels
- ✓ Customization of Platform Engagement
- ✓ Outreach and Management

Audience Engagement Strategy

- ✓ Identification of Goals and Purpose
- ✓ Implementation of Tailored Tactics

Peer to Peer Video Conferencing

- ✓ Design of Personalized Connections
- ✓ Training and Management

Data Analytics

- ✓ Real-Time Reporting
- ✓ Analysis of Return on Investment, Objectives, and Engagement

Registration

- ✓ Build Customized Registration Portal
- ✓ Customer Service and Management

Exhibiting Solutions

- ✓ Design of Exhibitor Experience
- ✓ Management of Exhibitors and Assets
- ✓ Onboarding and Implementation

Special Events & Shared Experiences

- ✓ Strategy and Sourcing of Special Experiences
- ✓ Swag Bag Services
- ✓ Management and Execution

OUR CLIENTS

- Agency for Healthcare Research and Quality
- U.S. Department of Commerce
 - National Telecommunications Information Administration
 - First Responder Network Authority (FirstNet)
 - Office of Inspector General
 - Bureau of Industry and Security
 - Minority Business Development Agency
- U.S. Department of Education
 - Institute of Education Sciences
- U.S. Department of Transportation
 - National Highway Traffic Safety Administration
 - Federal Highway Administration
- U.S. Department of Housing and Urban Development
- U.S. Food and Drug Administration

WORKING WITH JDC EVENTS

DUNS Number: 133120332
(Legal Name: The Event Planning Group, LLC)

CAGE Code: 3GK58

Size and Designation:
Minority- and Woman-Owned Small Business
(WOSB – W130115)

GSA Schedule
Multiple Award Schedule Contract (MAS)
Contract No. GS-07F-438AA
Conference, Meeting, Event and Trade Show Planning Services

Agency for Healthcare Research and Quality
Blanket Purchase Agreement (BPA)
General Logistics and Meeting Support Services for AHRQ
Contract No. HHSA290201600002I

U.S. Department of Commerce
Blanket Purchase Agreement (BPA)
Event Planning Blanket Purchase Agreement
Contract No. 1331L518A13520024

National Institutes of Health
Indefinite Delivery Indefinite Quantity (IDIQ)
Conference, Administrative and Travel Services
Contact No. HHSN263201800040I

U.S. Department of Education
Indefinite Delivery Indefinite Quantity (IDIQ)
Administrative and Logistical Support Services for NCER/NCSE
Contract No. ED-IES-17-D-0003

Select NAICS Codes:

- 561920 Convention and Trade Show Organizers
- 541611 Administrative Management and General Management Consulting
- 541430 Graphic Design Services
- 541613 Marketing Consulting Services
- 541613 Public Relations Services

CONTACT US

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